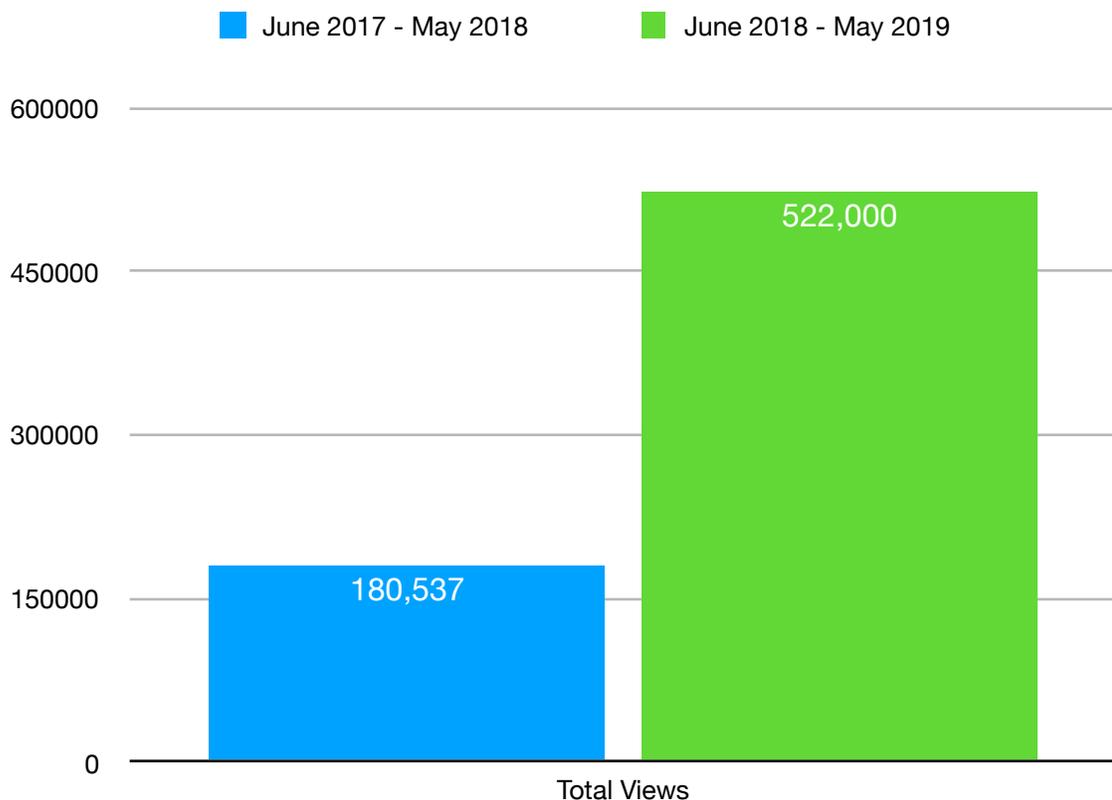


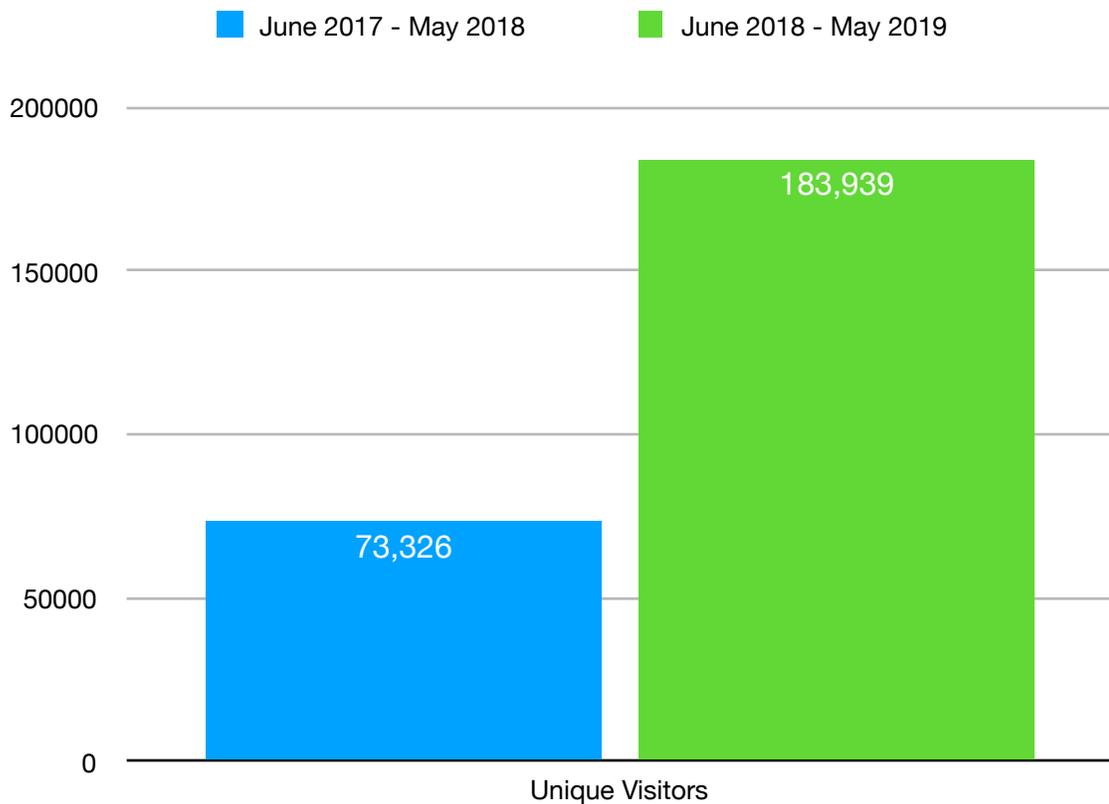
Advertising

This Week in Pinball is a pinball website with unique, consistent, and relevant information regarding the pinball hobby and pinball news. Total views over the last year have increased 189.1%, while Unique Visitors have increased 150.9% over that same period. Becoming an advertiser will help you reach a targeted audience that is very interested and responsive to products and services in the pinball industry.

(Please note: This is written as of May 14th, 2019 so the full 2019 May numbers are not included.)



TWIP will typically post between three and four main posts each week. Last month (April), TWIP averaged over 2,000 views per day (approximately 4,000 views per post). We look forward to these numbers continuing to increase.



Exposure

There are three ways in which your brand will be represented:

1. Randomized Tile Ads (daily): Your ad will be displayed randomly within posts and along the sidebar on the main page.
2. Specific Product Highlights (monthly): Highlight a specific product/sale/service within a post once a month (two images and 150 words).

SUPPORT OUR SPONSORS!



Our friends at [Pinball Photos](#) have announced beautiful pinball themed coasters!!

Our exclusive Stone Pinball Coasters are made of natural stone, giving each piece an unique style as two will never be alike.

All of our Pinball Coasters come with a cork backing for furniture protection and are proudly made in the USA. They come in a set of four, packaged in a beautiful gift box. They are four inches square in size and 100% Quality Guaranteed by Pinball Photos.

Shop Now, free shipping included!!

3. Podcast Advertisement (monthly): Highlight a specific product/sale/service or have a general ad on the This Week in Pinball weekly podcast, which will be heard by over 1,000 people each week. The last eight podcast episodes (as of July 21, 2019) averaged 1,758 listeners.
4. Statistics and analytics can be provided on request to check out views, clicks, and click through rates so you can analyze the success and value of the ads. If you would like to create a trackable link we can also use that so you can track it on your end.
5. Cancel anytime of course.

Pricing

There are three pricing options:

1. \$100 per month
2. A monthly giveaway valued at $\$X + \$Y = \$100/\text{month}$ (Example: \$90 in Coaster giveaways each month + \$10/month)
3. Information or Reveals: Any inclusion of TWIP with a game reveal or information provided regarding upcoming titles that can be shared on the LE/Insider portion of the website, which is only for TWIP Supporters, will get a free month or more of advertising. The number of months of free ads will depend on the value and exclusivity of the information.